

Meet the Editor: info

Colin Blackman
Editor, *info*

25TH EUROPEAN REGIONAL INTERNATIONAL TELECOMMUNICATION SOCIETY CONFERENCE

Disruptive innovation in the ICT industries: Challenges for European policy and businesses

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Colin Blackman brief bio

- Director, Digital Forum, Centre for European Policy Studies
- Visiting Senior Fellow, LSE
- Director, Camford Associates
- Founding Editor, *info*
- Former Editor, *Telecommunications Policy* (1983-98)
- 35 years' experience as editor
- 25 years' experience in consulting

info: brief history



- Launched in 1999, published by Camford Publishing
- Broad-based, interdisciplinary, international journal for policy makers, business and academics on policy, regulation and strategy for telecommunications, information and media
- Now in its 16th volume, published by Emerald since 2003
- Emerald is a global publisher with a portfolio of over 290 journals and over 2,350 books

Target audience of the journal

- Still aimed at a policy, business and academic readership
- Readers and authors drawn from economics, law, social sciences and engineering
- Aim is to address practical implications for decision makers in business and government
- Technical papers and those not understandable to a wide audience are discouraged

What am I looking for in a 'typical' article

- Articles that address topical or future issues
- Articles that have something to contribute to policy making
- Articles that are well structured and well written
- Articles that are of broad interest, readable by a wide audience

How to maximise the chance of getting accepted

- Ensure the topic falls within the editorial scope of the journal
- Keep it short! Avoid jargon
- Articles of 5000-7000 words are best
- Read the Guidelines for Authors

Questions for referees

1. Originality
2. Relationship to literature
3. Methodology
4. Results
5. Implications for research, practice and/or society
6. Quality of Communication

Common mistakes

Process mistakes

- Editorial scope of the journal/Guidelines/length
- Not citing relevant literature published in *info*
- Submitting a paper to several journals simultaneously
- Permission for copyrighted material
- Plagiarism – inadvertent and deliberate

Common mistakes

Content

- Poor articulation of research question
- Poor English
- Not thinking about the policy implications
- Not asking the “so what?” questions
- Think about the paper from a demand rather than supply perspective

info:
the journal of policy, regulation
and strategy for
telecommunications, information
and media

colin.blackman@gmail.com

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