



DIGITAL RESEARCH THAT MATTERS

**Thomas Kallstenius, Director
Research & Innovation Strategy**



NanoTech °1984



CleanTechnology °1991



VIB
Life sciences °1996



ICT Innovation °2004



380⁺

PROJECTS with the industry

50⁺

START-UPS
from the iMinds incubation programs

1,000⁺

PARTNERS in the iMinds ecosystem

1,000⁺

PUBLICATIONS on a yearly basis

47 mio

TOTAL REVENUE

800⁺

RESEARCHERS



MEDIA



HEALTH



MANUFACTURING



ENERGY



ICT



SMART CITIES





iMinds

Strategic

ICON

Incubation



DEVELOPING CONCEPTS AND TECHNOLOGIES
FOR BARCO'S DIGITAL OPERATING ROOM



iMinds



iMinds

Strategic

Lessons

Incubation



Agile leadership

Strong leader

Break-through, not consensus

Revealing dead-ends & adapts

Involvement of business

Business opportunity from day one

Executives & BU awareness

Limited B2B2 eco-system

Focused execution

Ex-ante tag-line

Lean & mean consortium

Focused on PoC from start



**DIGITAL
SECURITY**



**INTERNET
OF THINGS**

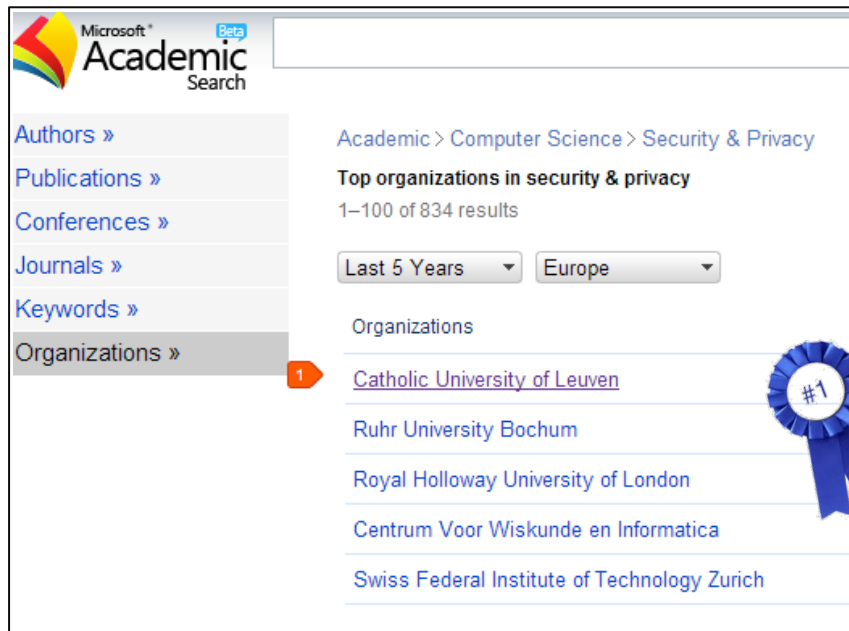


**BIG DATA
ANALYTICS**



**HIGH-TECH
VISUALISATION**

**International
Research Excellence...**



**... with impact on the
Flemish industry**





iMinds

Lessons

Applied

Incubation



First who,
then what

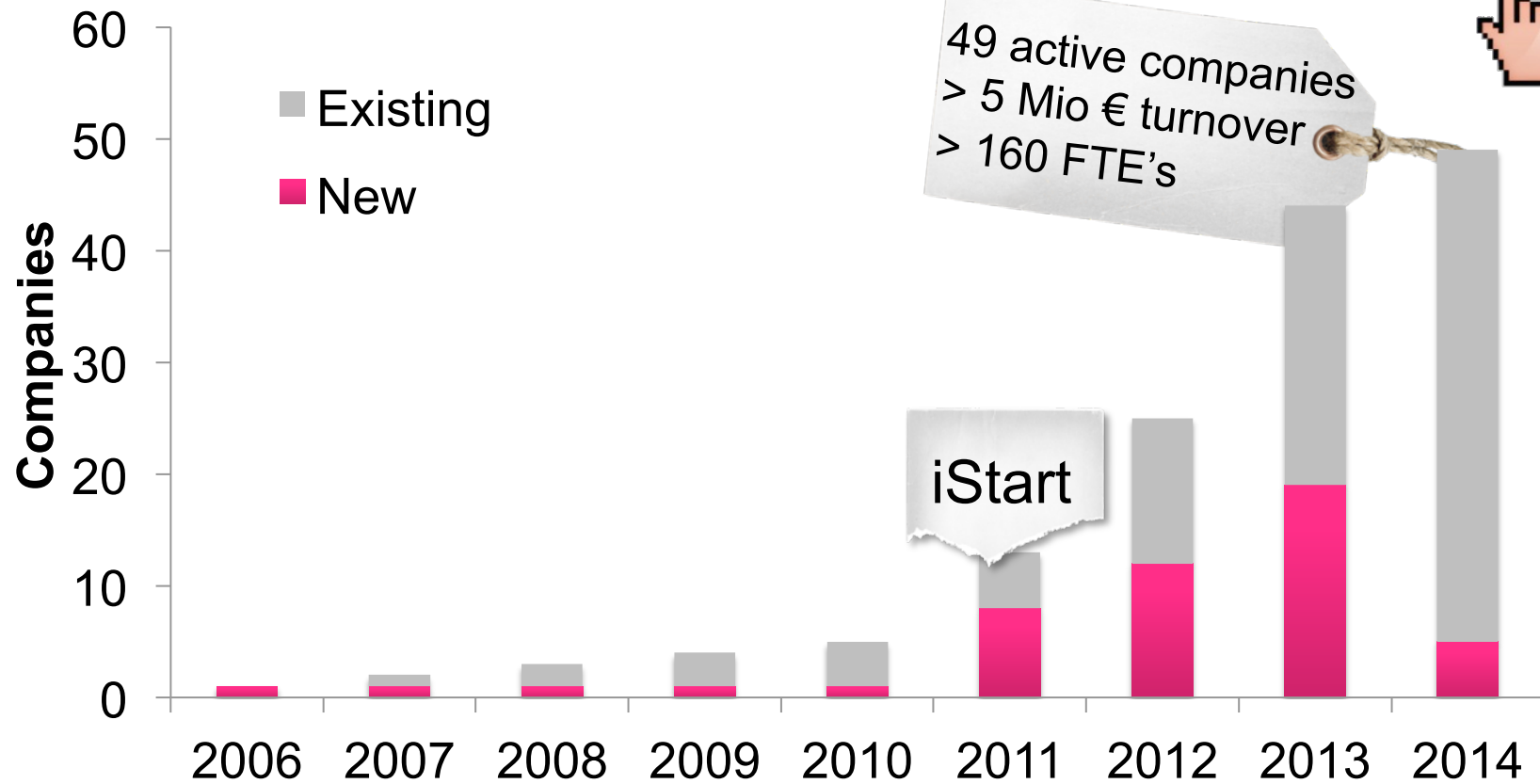
Builders,
multi-disciplinary
geeks

Prototypes
rather than
reports

Co-location,
open office/lab

Judged by
results,
not compliance

The glass is half-
full: risk &
uncertainty



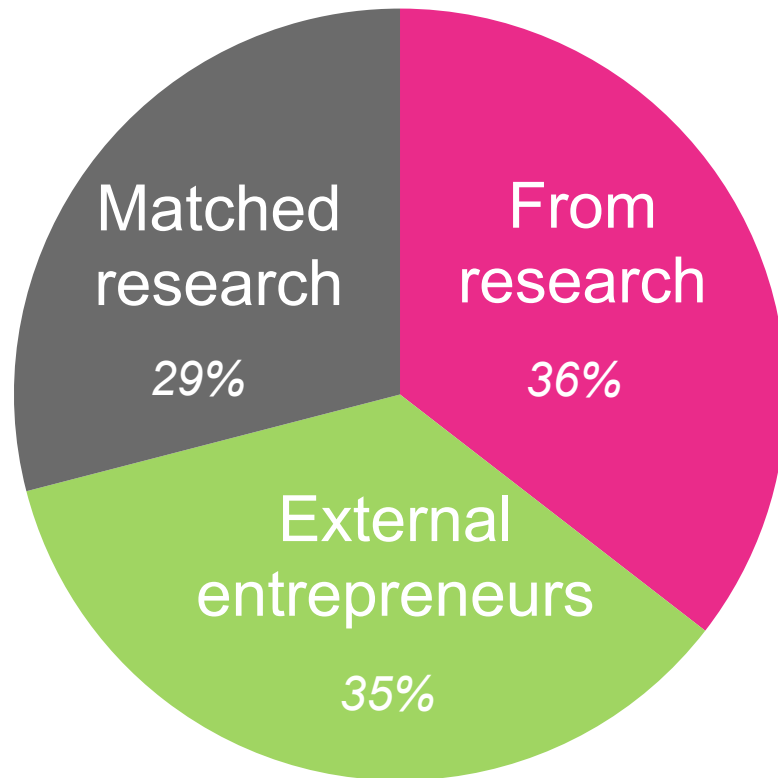


iMinds

Strategic

Applied

FLIP model



iMinds



iMinds

Strategic

Applied

Incubation



LAUNCHING YOUR RESTAURANT INTO THE DIGITAL AGE? PIECE OF CAKE.

Get inspired by 10 years of digital research that matters.

SQUARE BRUSSELS **OCTOBER 23, 2014**
iMINDS THE CONFERENCE



ZHONG YUAN XU

CO-FOUNDER OF POSIOS, A START-UP FROM THE IMINDS INCUBATION PROGRAM

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